

### WHO ARE WE?

**Royal Maine Coon** has entered into the sector upon initiating cat litter production as a sub-brand of **inper Perlit inş. San. Tic. Ltd. Şti.** which is a **MB Holding** corporation. Our products which have all necessary certificates for production plants and safe production have various privileges compared to well-known trademarks in the market.

Royal Maine Coon products; besides, Turkey, has taken its place on the shelves in worldwide market and has entered into the market with European standards and without compromising from quality. Making production by acting towards the sector's necessities and keeping at the forefront the feedbacks received from consumers who prefer a brand, Royal Maine Coon has been increasing Research-Development works and market surveys every passing day.

Company's vision and mission is to produce and supply the best quality product to the world and to our esteemed customer/business partners through fastest logistic solutions. Company aims at taking place within the world's first 5 reliable trademarks in line with short and firm steps.











#### OURDIFFERENCE

As **Royal Maine Coon**, we would like to point out that our products comply with European standards and have many advantages (requested by the consumer) compared to other cat litter products...



100% Natural and Environmentally Friendly



%99, 5 Dust-Free, No Dust Trace



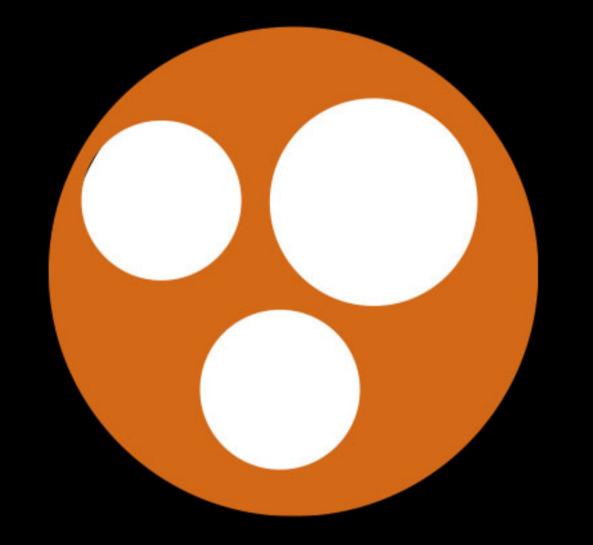
Detain and Eliminate
Odor and Toxins



%300 Water Absorption Capacity



Doesn't Harm the Paws and Doesn't Stick



Clumps Faster than Competitors

Royal Maine Coon Cat Litter, a real premium cat litter with its superior features;

- · Noble and Powerful Cats,
- · Cute and Playful Cats,
- · Cats Who Love Meticulousness,
- · Enjoyable Cats,
- · Cat Owners Who Care About the Cleanliness, Health and Comfort of Their Cats

It is loved and used with great satisfaction.



# OUR PRODUCT DIVERSITY



LAVENDER SCENT
CAT LITTER
5 LT / 10 LT



ORANGE SCENT
CAT LITTER
5 LT / 10 LT



MARSEILLE SOAP
SCENTED
CAT LITTER
5 LT / 10 LT



BABY POWDER
SCENTED
CAT LITTER
5 LT / 10 LT

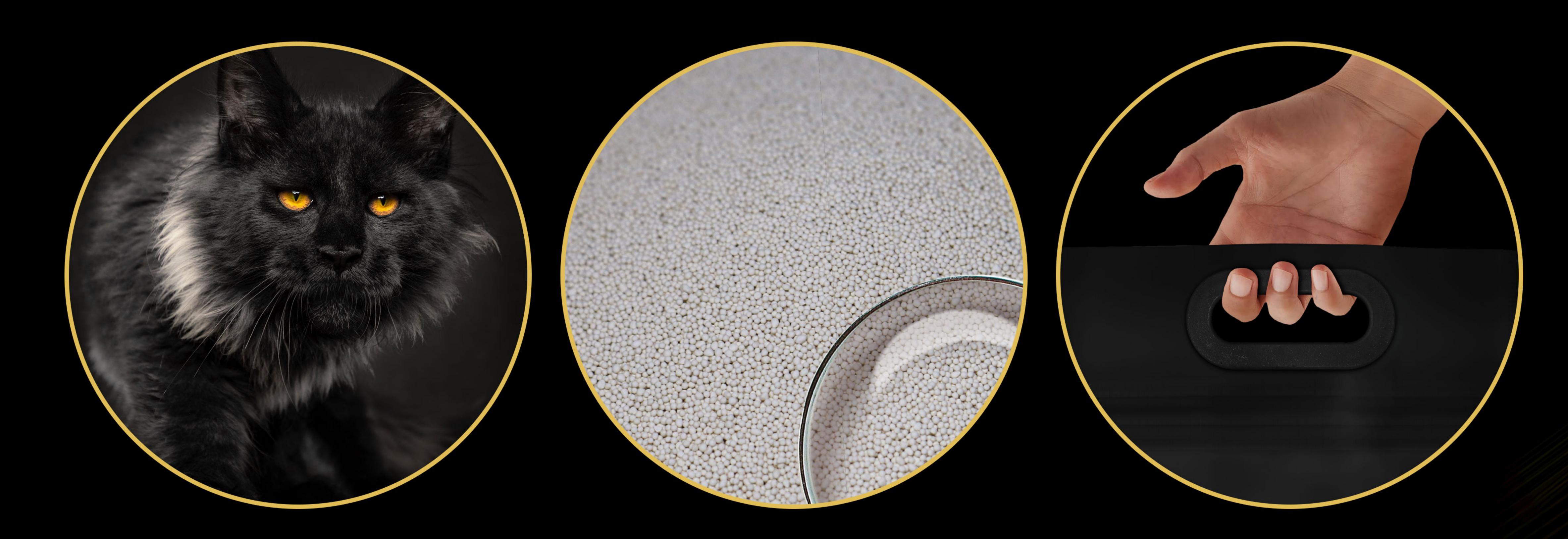


UNSCENTED
CAT LITTER
5 LT / 10 LT



# HOW TO USE IT?

- 1. Fill the litter case up to 7 cm level.
- 2. Clean pelletized litter in daily basis.
- 3. Throw wastes into garbage box in a nylon bag.
- 4. Complete the lacking sand up to 7 cm level.
- 5. After your cat has finished toileting, protect your hands from bacteria after cleaning.







www.royalmainecoon.com

## HOW IS IT PRODUCED?

As a quality - cat litter producing company with higher privileges, inper Perlit ins. San. ve Tic. Ltd. Şti. has entered into world cat litter market with the brand name; "Royal Maine Coon". Commercializing its Research-Development works which are based on strong investments with "Royal Maine Coon" tradename in 2019, Company has been making a satisfactory and quality production with an elaborate work process starting from its packet up to logistics, from the production process to digital platform investments, its quality certifications and personnel.

#### WE TAKE OUR POWER FROM THE NATURE

Royal Maine Coon, as high performance cat litter producer, takes its power from the nature. Perlite which is one of our country's natural sources is an acidic volcanic magmatic rock including 2-6% water in its membrane. Dilating with higher temperature perlite consists of white particles which may reach a volume of 25-30 fold of its own volume. Being used in various sectors, perlite is a human and nature – friendly substance.

After production stage it becomes a substance with micro pores and provide high performance for insulation, fi Itering, water retention procedures. It is incombustible and reacts with oxygen and do not make gas oscillation. It has inorganic and anti-bacterial property.

Perlite is particularly used in construction sector for thermal insulation purpose and our dependency to petro-chemical derivatives decrease accordingly

With perlite miracle coming from the nature, our company fulfi lls an important responsibility by introducing our natural resources into natural economy. The company, as a result of RESEARCH DEVELOPMENT works which have been made for years, introduced "Royal Maine Coon" trademark for your service with its higher performance in cat litter sector.

